

The Weinstein JCC Activity Guide

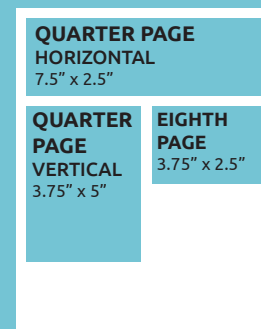
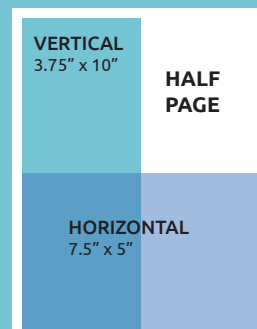
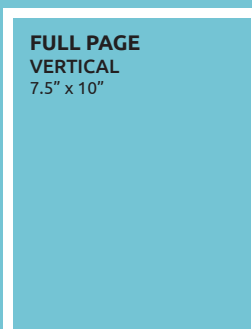


Reach thousands of engaged Richmond-area families by advertising in the Weinstein JCC Activity Guide—our premier seasonal publication.

Ad Dimensions and Details

Type/Size	Color
Professional listing	\$200
Eighth Page*	\$550
Quarter Page*	\$850
Half Page*	\$1,200
Full Page*	\$1,750
Inside Back Cover*	\$2,250
Back Cover*	\$3,000

*Includes an entry on the Professional Listing Page



Why Advertise in The Weinstein JCC Activity Guide?

- **Wide Reach:** The Weinstein JCC Activity Guide is viewed by over 8,000 members and non-members three times a year.
- **Seasonal Exposure:** Your advertisement will be included in the Fall, Winter, and Spring Guides, ensuring year-round visibility.
- **Engaged Community:** Our audience is diverse and actively engaged in community activities, making it an ideal platform to promote your business.
- **Online Presence:** The Activity Guide is also featured on the Weinstein JCC website, which averages 8,667 visitors per month.

Ad Creation and Modifications: Ad design is available beginning at \$250 and modifications to existing ads start at \$50.

Publish Date: August 2025, December 2025, February 2026

Ad Submission Deadline: June 1, 2025

ADVERTISEMENT FILE REQUIREMENTS: All submitted ads must be **high resolution** (300 DPI minimum) in a JPEG, PNG, SVG, EPS, or PDF file.

Don't miss your opportunity to promote your business while supporting the mission of the Weinstein JCC!

To place your ad, contact Dana Zedd at DZedd@weinsteinjcc.org or call 804-545-8645