



**2024 - 2025**  
Weinstein JCC Activity Guide  
**ADVERTISING SPECIFICATIONS**

***Limited space available! Reserve yours today!***

**Carole and Marcus Weinstein Jewish Community Center**

The Harry and Jeanette Weinberg Campus • 5403 Monument Ave., Richmond VA 23226

**804.285.6500 • [weinsteinjcc.org](http://weinsteinjcc.org)**



## The Weinstein JCC Activity Guide

The Weinstein JCC Activity Guides are the go-to resource for everything happening at the Center! Published three times per program year (in the fall, winter, and spring), these guides provide comprehensive details on all classes, activities, and events for the season. With distribution to thousands of Weinstein JCC members and individuals across the Richmond area, our guides are a prime platform for reaching a diverse and engaged audience. Backed by extensive promotion through newsletters, standalone emails, and our website, your advertisement will enjoy maximum exposure across all three editions.

### The Weinstein JCC ...

Is where people of all faiths, backgrounds, ages, and interests enjoy outstanding programs and services, including a state-of-the-art athletic center and fitness facility, early childhood education, summer camps, cultural arts, senior programs and more. We have thousands of Jewish and non-Jewish members, all of whom consider the Weinstein JCC their place for total wellness.

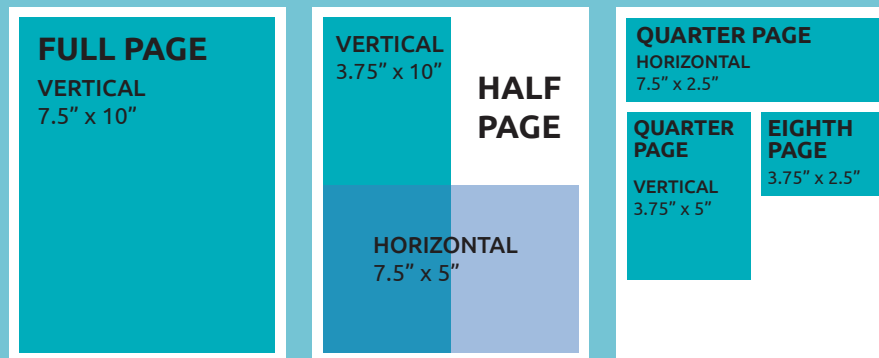
### Did you know?

Activity Guides are available to our entire greater Richmond community. Proceeds help the Weinstein JCC provide financial assistance that enables many in our community to participate in our programs.

## Ad Dimensions and Details

Type/Size	B&W	Color
Professional listing	\$200	–
Eighth Page*	\$350	\$550
Quarter Page*	\$650	\$850
Half Page*	\$1,000	\$1,200
Full Page*	\$1,550	\$1,750
Inside Back Cover*	–	\$2,250
Back Cover*	–	\$3,000

\*Includes an entry on the Professional Listing Page



**Ad Creation and Modifications:** Ad design is available beginning at \$250 and modifications to existing ads start at \$50. Contact Marketing Director Michael Blanchard at 545.8632 for specific pricing.

**Publish Date:** August 2024, December 2024, February 2025

**Ad Submission Deadline:** July 8, 2024

### ADVERTISEMENT FILE REQUIREMENTS:

All submitted ads must be high resolution (300 DPI minimum) in a JPEG, EPS, or PDF file.

Don't miss your opportunity to advertise in this publication and promote your business while supporting the mission of the Weinstein JCC!

To place your ad, contact Jennifer Adams at [jadams@weinsteinjcc.org](mailto:jadams@weinsteinjcc.org)