

Carole and Marcus Weinstein Jewish Community Center 5403 Monument Avenue • Richmond, VA 23226



# WEINSTEIN

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# **DEAR WEINSTEIN JCC COMMUNITY**

We take great pride in our accomplishments and the impact we have made as a community. Thanks to our unwavering commitment to our mission, dedication to excellence, and the generous support we have received, we are projecting a strong finish to the fiscal year. We are excited to share with you some of the highlights from the past year.

We were recognized by the General Assembly for our work to provide opportunities for Jewish enrichment in our community. Our focus on inclusion and diversity has enabled us to support more families in our programs. Our community has been very generous in their support resulting in successful fundraising to elevate our scholarship program and inclusion services. Our initial target was to raise \$75,000 at our recent fundraising gala, but thanks to your generous contributions and hard work, we surpassed that amount and raised an impressive \$129,000! We're excited to use these additional funds to expand our programs and services, and to make an even greater impact in our community.

Our biggest challenges remain the increasing cost of operations. The demands are enormous. Our staff remain committed to our mission and has continued to go above and beyond to support our community.

The biggest opportunity for our agency is to invest in the next generation. It's important that we have strong and capable leaders to guide us into the future. We will be restarting our award-winning Leadership Academy to inspire and prepare the next generation of leaders at our agency.

We are reimagining our programs and spaces to meet the growing and everchanging needs of our community. This process will renew and revitalize our programs and facilities, so we can remain relevant, competitive and the center of the Jewish and general communities.

We are excited about the possibilities that lie ahead and look forward to continuing to work together. Thank you for being a part of our community and for your unwavering commitment to our mission.

### Greg Bishop, Board President

**Orly Lewis, CEO** 

Thanks to the Weinstein JCC, my child has been able to participate in activities and programs that they would not have had access to otherwise.

# **OUR MISSION**

The Carole and Marcus Weinstein Jewish Community Center exists to provide the highest quality educational, physical, and spiritual wellness programs and experiences for all ages and abilities, guided by Jewish values and culture. The Weinstein JCC provides a safe, inclusive environment for the community to gather and build meaningful connections.

# **OUR VISION**

Building meaningful relationships and experiences guided by Jewish values.

# **OUR VALUES**

- **Excellence** We strive for excellence in all that we do.
- **Inclusion** We welcome and respect everyone and hope they feel a part of the community.
- **Education** We create an environment to cultivate learning, including education relevant to the Jewish tradition.
- **Responsibility** We work to make our community a better place and to fulfill the needs of our stakeholders.

# Between September 2021 — August 2022, We made a difference in our community.

# **CHILDREN & FAMILIES**

\$233,000 in scholarships given
 2,435 camp registrations
 239 children in preschool and Kids' Place
 40% of preschoolers received inclusion services

# **ARTS + IDEAS**

1,140 attendees at Jewish Family Theatre 6,400 cultural arts event attendees

# ADULTS

2,742 attendees educated through 5400 Club 76,568 pounds of food distributed through Elmer Toth Food Pantry

# FITNESS, WELLNESS, & AQUATICS

3,414 swim lessons
7,043 members
3,764 personal training sessions
718 fitness classes

# **JEWISH LIFE & LEARNING**

of members made more Jewish friends

**56%** of members developed broader perspective of Jewish community

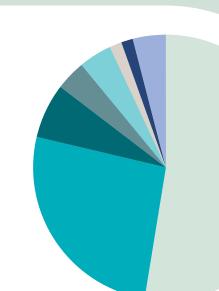
**93%** of members feel more connected to their Jewish Community since joining

# Fiscal Year 2022

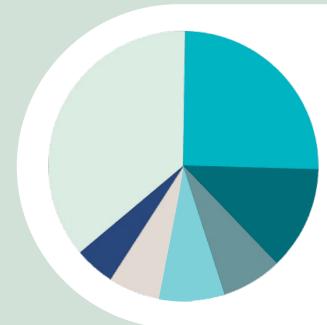
# **Total Revenue**

# \$7,977,700

- Programming 52.6%
- Membership Dues 26.1%
- Endowment & Grants 6.7%
- Allocation by JCFR 3.7%
- Direct Contributions 3.7%
- Rental Income 1.7%
- Special Events 1.4%
- Other 4.0%



# **Total Expenses**



# \$8,071,499

- Administration & Maintenance 36.4%
- Early Childhood 25.2%
- Sports & Fitness 12.4%
- Membership & Marketing 7.3%
- Camping Services 7.2%
- Youth & Elementary Services 6.8%
- Adult, Cultural Arts, & Special Events 4.8%

\*Financial data is based on preliminary figures and subject to change upon completion of the audit.



I would not belong to any other place. You're treated like family here. Staff and members are super friendly and there's so much to do — fitness classes, sports, concerts, films, plays, art. I have been a member for over 40 years, and I'm still loving every minute of it!

# THANK YOU TO OUR DONORS AND MEMBERS

We gratefully acknowledge the extraordinary generosity of our donors. Your investment ensures the future of the Carole & Marcus Weinstein Jewish Community Center as a vibrant center for Jewish values and community life for generations to come.

We also want to thank our many members for your strong commitment to the Weinstein JCC.

### You are the true meaning of community.

Now, as we look ahead to the future, we've never been more dedicated to serving our community and strengthening the programming that connects us to each other.

# Thank you to our supporters who help make all these programs possible!

(Gifts between September 1, 2021 – August 30, 2022)

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\*Of Blessed Memory

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