

**Carole and Marcus Weinstein Jewish Community Center**

The Harry and Jeanette Weinberg Campus  
5403 Monument Ave., Richmond, VA 23226

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**2022  
Weinstein JCC Community Directory  
ADVERTISING SPECIFICATIONS**







# The Weinstein JCC Community Directory

An invaluable resource to both the Jewish and non-Jewish communities of Richmond, the Directory is the go-to reference for those seeking community resources and services, information on Jewish holidays, organizations, and synagogues, as well as contact information for the thousands of individuals. The Directory is published annually and distributed to the Richmond Jewish community and members of the Weinstein JCC.

## The Weinstein JCC...

Is where people of all faiths, backgrounds, ages, and interests enjoy outstanding programs and services, including a state-of-the-art athletic center and fitness facility, early childhood education, summer camps, cultural arts, senior programs and more. We have thousands of Jewish and non-Jewish members, all of whom consider the Weinstein JCC their place for total wellness.

## Did you know?

Our Directory is made available to our entire membership as well as members of the greater Richmond and Jewish community. Proceeds help the Weinstein JCC provide financial assistance that enables many in our community to participate in our programs.

Don't miss your opportunity to advertise in this publication and promote your business while supporting the mission of the Weinstein JCC!

# Ad Dimensions and Details

**ADVERTISING RATES**

Size	Cost
Full Page	\$1,750
Half Page	950
Quarter Page	650
Eighth Page	500
Professional Listing	300

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**FULL PAGE**  
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VERTICAL  
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**QUARTER PAGE**  
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**EIGHTH PAGE**  
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All advertisers are also listed in the Directory's Advertiser Index and Business Professional Index.

**Ad Creation and Modifications:** Ad design is available beginning at \$250 and modifications to existing ads start at \$50. Contact Marketing Director Michael Blanchard at 545.8632 for specific pricing.

**Publish Date:** Spring 2022

**Ad Submission Deadline:** February 15, 2022

**ADVERTISEMENT FILE REQUIREMENTS:**

All submitted ads must be high resolution (300 dpi minimum) in a JPEG, EPS, or PDF file.

To place your ad, contact Susan Herzick at 804.545.8609